KARAGANDA UNIVERSITY OF KAZPOTREBSOYUZ

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**Approved by**

Vice-Rector for academic affairs

and strategic development,

Candidate of Economic Sciences, Professor

Bugubaeva R.O.

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«\_\_\_\_ » \_\_\_\_\_\_\_\_\_\_ 2022

**SYLLABUS**

**MASTER’S DEGREE PROGRAM**

Course: **Strategic Management (advanced course)**

The educational program: **Technological entrepreneurship**

**Chair of Management and Innovation**

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| Total 4 ECTS credits (120 hours) |

KARAGANDA – 2022

Syllabus is developed by PhD of the Department "Management and Innovation" Salauatova D.M.

Syllabus is considered at the EMC’s meeting of Management and Innovation

«\_\_\_\_»\_\_\_\_\_\_\_\_\_\_\_\_2022 Minute \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Acting Head of the Chair, PhD Salauatova D.M.

This syllabus was developed as part of the Erasmus + project МIETC «Development of a master programme in the management of industrial entrepreneurship for transition countries» on recommendations and trainings

Professor of Management, School of Economics

of University of Ljubljana (UL) Tomaz Cater

(Signature, stamp)

Agreed:

Director of the Chamber of Entrepreneurs

"Atameken" of Karaganda region Kulpeisov E.D.

**Information about the lecturer (lecturers):**

Salauatova Dinara Muslimovna - PhD of the Chair of Management and Innovation. Lecture courses: Management, Business models, International Business Management.

Office: Chair of Management and Innovation

Teaching auditorium No. 359.

Full address: Karaganda, Akademicheskaya str., 9

Tel.: 44-16-24 (6575)

E-mail: d.salauatova@keu.kz